

Matt Seccafien

Berlin-based designer developer, builder of interfaces, usually for screens, sometimes command lines.

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Work Experience

Shopify	Senior Developer 2022 ~ Present Hydrogen is an open-source TypeScript framework for building edge-rendered, custom storefronts on the Shopify platform. My work focuses on the command line interface (CLI) and tooling, React components and underlying framework-level code.
	Senior Resiliency Engineer 2020 ~ 2022 Resiliency was a cross-platform role at Shopify involving regular on-call shifts where I managed the engineering response to production incidents that occurred in European timezones. I was also responsible for growing a new remote team and was a strong advocate for company-wide practices and rituals for cultivating a healthy and reliable culture. I relocated from Toronto to Berlin for this role, and I'm still here today.
	Senior Front-end Developer 2019 ~ 2020 Front-end Developer 2017 ~ 2019 In my first roles at Shopify I was responsible for stewarding our opinionated approach to building complex web applications. This required expert-level understanding of the web platform and associated technologies –our stack consisted of Node, React, TypeScript, GraphQL– while also designing, building and maintaining the foundational tools that power the testing, development, build/deploy infrastructure and common application libraries that all other teams across the company depended on.
Fondfolio	Founder/Designer/Web Developer 2017 ~ Present Fondfolio is a self-funded venture between myself and my partner, Fiona – she is the real star and manages all the day-to-day aspects of the business and physical product, while I just build the online parts. This allows me to scratch my persistent entrepreneurial and creative itches, while also being fun and playful in the process. During the pandemic we created a spin-off product, Pawzzles, using the otherwise wasted off-cuts. These are sold online with profits donated to a local cat rescue.
Cartogram	Founder/Designer/Web Developer 2010 ~ 2018 At its largest Cartogram was a five person studio with an office on Queen St. W. in Toronto, however, we found more success later as a nomadic team of two. As my partner, Fiona, and I remained deliberately small, we were able to give our work a level of focused personal involvement, which our clients appreciated and we truly enjoyed.
	Education
Bachelor in Design	York/Sheridan Joint Program in Design 2005 ~ 2009
	Recognition
Site Inspire	fondfolio.com , pawzzles.cat 2021
Awwwards	laurenwickware.com 2015
Typewolf	consciouslycoupling.com 2016
Applied Arts	Young Blood Digital Design Award 2013
RGD Ontario	Honey Design Award for Non-profit Communications 2008 Somerset Graphics Award for Corporate Communication 2008

I like ~ Middle-distance running, monospace typefaces, Fuji bikes, Radiohead, the outdoors, voice memos, classical guitar, Sriracha!, brutalism, over-architected-fire-pits and IPAs.

I am not so into ~ Fancy restaurants, fast-fashion and social media of most kinds.